



Philips
Professional TV

50" MediaSuite
powered by Android™



50HFL5014

One step ahead

With Chromecast built-in

With this powerful Philips Professional TV, vibrant picture quality is only the beginning. Chromecast built-in and easy access to the Google Play Store give you the edge when it comes to engaging guests.

Android-powered. Ready for anything.

- Chromecast built-in . Cast content to the big screen
- Android updates. Always the latest functionality
- Google Play Store. Find it. Watch it. Play it
- Be seen. Brand the TV's UI with your logo

Rapid installation. Total control.

- Instant initial cloning. Rapidly install your Pro TVs
- CMND & Control. Operate, update, maintain
- CMND & Check-in. Personalize every experience
- Analytics on-board. Get stats on what's being watched
- AppControl. Install and manage apps remotely and securely

Cost-effective. With multilingual support.

- 3 years warranty, extendable to 5 years
- Low operational cost. From installation to deployment
- Low power consumption

PHILIPS

Highlights

Powered by Android

Control your Philips Professional TV via an internet connection. Android-powered Philips Professional TVs are optimized for native Android apps, and you can install web apps directly to the display too. A built-in scheduler makes it easy to launch apps and content based on time of day.

Chromecast built-in

Enable wireless casting of movies, presentations, and more from smart devices to your Android-powered Philips Professional TV. Users simply tap the Chromecast icon on their mobile device to start streaming content from hundreds of cast-enabled apps - their mobile device becomes the remote.

Analytics

From hotel chain to sports bar, monitor how guests and customers use your Android-powered Philips Professional TV. Find out how often specific channels are watched. Test the

effectiveness of your advertising. Get the information you need to manage costs effectively, with easy access to screen-time data.

UI branding

Your Philips Professional TV offers a clear user interface (UI), which you can customize with your own branding. Add your brand logo and colors to the dashboard and make it easy for people to remember you.

Google Play Store

With one-touch unlimited access to the Google Play Store it's easy to add apps, games, music, movies, and more to your Philips Professional TV.

AppControl

Take full, centralized control of the apps on your Philips Professional TV network. AppControl lets you install, delete, and manage apps on selected TVs or your entire network.

Giving you the ability to offer personalized experiences to your guests and customers- whether you manage two TVs or 1,000.

CMND & Control

Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs, updating software, and monitoring display status. Whether you're in charge of one screen or 100.

CMND & Check-in

Make visitors feel welcome. CMND & Check-in lets you use individual information-such as language spoken-to create personalized communications. Whether you're adding special touches for hotel guests or streamlining the check-in process for business meetings. CMND & Check-in is fully compatible with property-management systems.

Specifications

Picture/Display

- Display: LED Full HD
- Diagonal screen size: 50 inch / 126 cm
- Panel resolution: 1920x1080p
- Brightness: 250 cd/m²
- Viewing angle: 178° (H) / 178° (V)

Audio

- Sound output Power: 20 (2x10) W
- Speakers: 2.0, Down Firing
- Bathroom speaker out: 1.5W Mono 8Ohm
- Sound Features: DTS-HD, Dolby Atmos Compatible, Dolby MS12D, AC-4, DTS Studio Sound

Design

- Colour: Black

Android

- Memory size: 16GB
- OS: Android™ 7.0 (Nougat)

Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C, HEVC FHD (up to 1080p60)
- Analog TV: PAL
- IP Playback: Multicast, Unicast, OTT App Channels

Wireless Connectivity

- Wireless LAN: 802.11 ac, Wifi-Direct

Connectivity Rear

- Digital Audio out: Optical
- Ethernet (LAN): RJ-45
- Antenna: IEC-75
- External power: 12V, max 1.5A
- External Control: RJ-48
- HDMI2: HDMI 1.4
- USB2: USB 2.0
- Bathroom speaker out: Mini-Jack

Connectivity Side

- Common Interface Slot: CI+ 1.3.2
- USB1: USB 3.0
- HDMI1: HDMI 1.4
- Headphone out: Mini-Jack

Connectivity Enhancements

- HDMI: ARC (all ports), MHL 2.0 (HDMI1)
- EasyLink (HDMI CEC): One touch play, System Standby, RC pass through, system audio control

- LAN: Wake up on LAN
- RJ48: IR-In/Out, Serial Xpress interface

Features

- Digital services: 8d EPG, Now&Next, MHEG, Teletext, HbbTV, Subtitles
- Ease of use: Picture Style, Sound Style
- Local control: Joystick

Hospitality Features

- Sharing: Chromecast built-in, Secure Sharing, Network-managed Sharing
- Apps: Google Play Store, Cloud-based Apps, AppControl
- Your brand: Customizable Home Screen, Customizable Welcome App, Location Name (Geonames ID), CMND&Create, Custom Dashboard (HTML&APK)
- CMND&Control: Off-Line Channel Editor, Off-Line Settings Editor, Remote Management over IP/RF, CMND&Create, TV Group management
- CMND&Check-In: Guest Name, Guest Language, Messages, Bill on TV, Express Checkout
- Integrated services: 5 Day Weather Forecast
- Languages: Guest language control
- Clock: Clock in Standby Mode, On-screen Clock, Optional External Clock
- Timer: Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake up Sounds
- Channels: Combined List, Themed lists
- Remote Control: Low Battery Detection, RC Battery Door Lock, Glow-in-the-Dark Clock button
- Control: JEDI Native Android TV Control, JSON API for TV Control-JAPIT, Serial Xpress Protocol
- Cloning and Firmware update: Instant Initial Cloning, Via USB/RF/IP
- Interactive DRM: VSecure, Playready Smoothstreaming, Securemedia
- Power control: Quick Start Mode, Auto Power ON, WoLAN, WoWLAN
- Switch On control: Channel, Feature, Picture Format, Volume, Picture Style
- Revenue generation: MyChoice
- Hotel mode: Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation
- Prison mode: high security mode, TXT/MHEG/USB/EPG/Subtitle Lock

Healthcare features

- Control: Multi-Remote Control, Healthcare RC compatible, Nurse call system compatible

- Convenience: Headphone out, Independent main speaker mute
- Safety: Double isolation class II, Flame retardant

Multimedia

- Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, HEVC, Containers: AVI, MKV, VP9
- Subtitle formats supported: SRT, SMI, TXT
- Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)
- Picture formats supported: JPG, PNG, BMP, GIF
- Supp. Video Resolution on USB: up to 1920x1080p@60Hz

Accessories

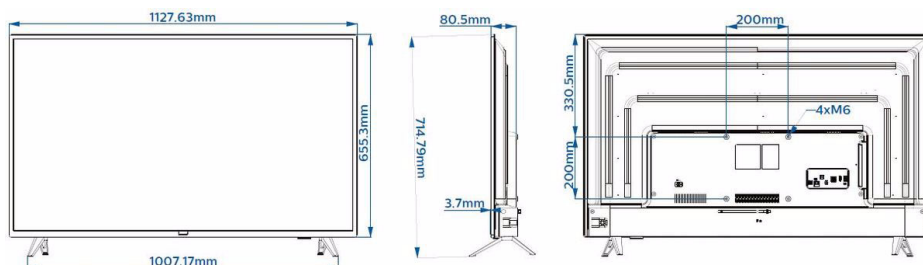
- Included: Edge Stand, Remote Control 22AV1905A/12, 2xAAA Batteries, Power Cord, Warranty Leaflet, Legal and Safety brochure
- Optional: Remote Control 22AV1904A/12, Easy RC 22AV1601B/12, Healthcare RC 22AV1604B/12, External Clock 22AV1860A/12, DOCSIS Cable Modem 22AV1970A, Setup RC 22AV9574A/12

Power

- Mains power: AC 220-240V; 50-60Hz
- Energy Label Class: A++
- Eu Energy Label power: 49 W
- Annual energy consumption: 72 kWh
- Standby power consumption: <0.3W
- Power Saving Features: Eco mode
- Ambient temperature: 0 °C to 40 °C

Dimensions

- Set dimensions (W x H x D): 1128 x 655 x 80,5/86 mm
- Set dimensions with stand (W x H x D): 1128 x 715 x 214,5 mm
- Product weight: 11.3 kg
- Product weight (+stand): 11.6 kg
- VESA wall mount compatible: 200 x 200 mm, M6



Issue date 2019-03-05

Version: 2.0.1

12 NC: 8670 001 57372
EAN: 87 18863 01848 4

© 2019 Koninklijke Philips N.V.
All Rights reserved.

Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V.
or their respective owners.

www.philips.com

* Availability of features will depend on implementation chosen by integrator.
* Philips does not guarantee the availability or continuity of correct functioning of apps.
* Actual free memory may be less due to device pre-configuration
* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.
* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.
* Android and Chromecast are trademarks of Google LLC