



Philips  
Professional TV

**EasySuite**  
Full HD 1080p



50HFL3014

## Take control

Powered by CMND

Show more with a budget-friendly standalone professional TV. The intuitive CMND solution makes it simple to deploy and manage connected displays. Benefit from simple, fast installation and an on-screen welcome page that's easy to program.

### **Simple set up. ADVANCED performance**

- CMND and Control: effortless maintenance of your TVs
- MyChoice compatible. Built-in pay-to-view solution
- Be seen. Brand the TV's UI with your logo
- Instant initial USB cloning. Rapidly configure Pro TVs
- Mixed channel map to combine analogue and digital channels
- USB auto playback. Music, movies, and more

### **Cost-effective solution**

- 3 years warranty, extendable to 5 years
- Multilingual customer support

### **Sustainable and safe**

- Low power consumption

# PHILIPS

# Highlights

## **CMND&Control**

CMND and Control allows for remote configuration and installation of your TVs from a central location, without the need to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

## **Built-in pay-to-view solution**

Offer pay-to-view content in any situation- from a complete pay-to-access-all-channels model to selected premium content. MyChoice is an integrated solution that allows viewers to access pay-per-view channels via a code or a card.

## **UI branding**

Your Philips Professional TV offers a clear, easy-to-navigate user interface (UI), which you can customize with your own branding. Easily add your logo or custom background to the menu to increase the visibility of your brand.

## **Instant initial USB cloning.**

Provides the ability to easily copy all programming and channel programming settings from one TV into other TV sets in less than a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

## **Mixed channel map**

One integrated channel list for digital and analogue channels. This allows the guest to flick seamlessly between Analogue and Digital channels.

## **USB auto playback.**

Share the fun. Connect your USB memory-stick, digital camera, mp3 player or other multimedia device to the USB port on your TV to enjoy photos, videos and music with the easy to use onscreen content browser.

# Specifications

## Picture/Display

- Display: LED Full HD, D-LED
- Diagonal screen size: 50 inch / 126 cm
- Panel resolution: 1920x1080p
- Brightness: 250 cd/m<sup>2</sup>
- Viewing angle: 178° (H) / 178° (V)

## Audio

- Sound output Power: 16 (2x8) W
- Speakers: 2.0, Down Firing
- Sound Features: AVL, Dynamic Bass, Incredible surround, Dolby MS10

## Design

- Colour: Black

## Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C, HEVC FHD (up to 1080p60)
- Analog TV: PAL, SECAM
- Video Playback: NTSC, PAL, SECAM

## Connectivity Rear

- Antenna: IEC-75
- HDMI1: ARC, HDMI 1.4
- HDMI2: HDMI 1.4
- Digital Audio out: Optical
- DVI audio in: Mini-Jack

## Connectivity Side

- Common Interface Slot: CI+ 1.3.2
- Headphone out: Mini-Jack
- USB1: USB 2.0

## Connectivity Enhancements

- HDMI: ARC (HDMI1)
- EasyLink (HDMI CEC): One touch play, System Standby, RC pass through, system audio control
- Scart: Power on scart

## Features

- Digital services: 8d EPG, Now&Next, MHEG, Teletext, Subtitles
- Ease of use: Picture Style, Sound Style, Picture Format, Independent volume control
- Local control: Joystick

## Hospitality Features

- Hotel mode: Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation
- Prison mode: high security mode, TXT/MHEG/USB/EPG/Subtitle Lock

- CMND&Control: Remote Management over RF, TV Group management, Off-Line Settings Editor, Off-Line Channel Editor
- Your brand: Customizable Home Screen, Welcome Logo
- Revenue generation: MyChoice
- Cloning and Firmware update: Instant Initial Cloning, Via USB/RF
- Timer: Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake up Sounds
- Clock: On-screen Clock, Glow-in-the-Dark RC button
- Channels: Combined List, Off-Line Channel Editor
- Control: Block Automatic Channel Update
- Power control: Green/fast startup
- Switch On control: Channel, Feature, Picture Format, Picture Style, Sound Style, Volume, Menu language
- Remote Control: Cable Strap Ready, Low Battery Detection, RC Battery Door Lock, Glow-in-the-Dark Clock button
- Anti-Theft: Battery Anti-theft Protection, Kensington Lock
- Languages: Guest language control

## Healthcare features

- Control: Multi-Remote Control, Healthcare RC compatible
- Convenience: Headphone out, Independent main speaker mute, Headphone Detection
- Safety: Double isolation class II, Flame retardant

## Multimedia

- Multimedia connections: USB
- Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, HEVC, MP4, MPG, WMV, TS, Containers: AVI, MKV
- Subtitle formats supported: SRT, SMI, SSA SUB, TXT, ASS
- Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2)
- Picture formats supported: BMP, JPG, PNG, GIF
- Supp. Video Resolution on USB: up to 1920x1080p@60Hz

## Accessories

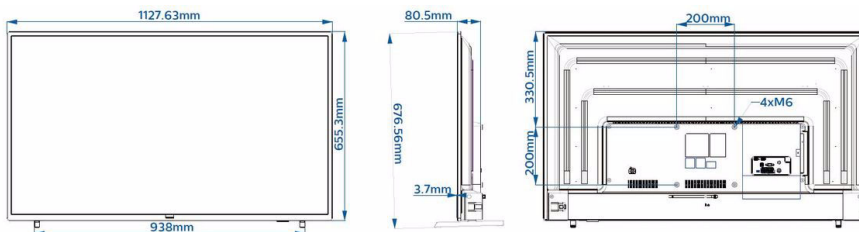
- Included: Edge Stand, 2xAAA Batteries, Power Cord, Warranty Leaflet, Legal and Safety brochure, Remote Control 22AV1903A/12
- Optional: Easy RC 22AV1601B/12, Healthcare RC 22AV1604B/12, Setup RC 22AV9574A/12

## Power

- Mains power: AC 220-240V; 50-60Hz
- Energy Label Class: A++
- Eu Energy Label power: 47 W
- Annual energy consumption: 69 kWh
- Standby power consumption: <0.3W
- Power Saving Features: Eco mode, Auto switch-off timer
- Ambient temperature: 0 °C to 40 °C

## Dimensions

- Set dimensions (W x H x D): 1128 x 655 x 81/86 mm
- Set dimensions with stand (W x H x D): 1128 x 679 x 214,5 mm
- Product weight: 11.3 kg
- Product weight (+stand): 11.6 kg
- VESA wall mount compatible: 200 x 200 mm, M6



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12 NC: 8670 001 63223  
EAN: 87 18863 02193 4

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\* Availability of features will depend on implementation chosen by integrator.  
\* Philips does not guarantee the availability or continuity of correct functioning of apps.  
\* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.  
\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.